



Automobile Dealership Economic Assistance Program

City of Anaheim
Community & Economic Development Department

- The purpose of the program is attract new car dealerships to the City and assist existing qualified car dealerships expand or reposition their operation.
- The program is limited to car dealerships selling new passenger vehicles.
- Economic assistance up to 40 percent of new sales tax increment generated from new dealership or expansion/repositioning.
- Economic assistance will be provided to the extent that new incremental sales tax is generated by an opening of a new dealership or expansion.
- Additional terms and conditions will apply.

- This program will promote job creation and job retention.
- City assistance available for the recruitment and training of new employees.

For more information, please contact:
Community & Economic Development
Sergio M. Ramirez
(714) 765-4318
sramirez@anaheim.net

