

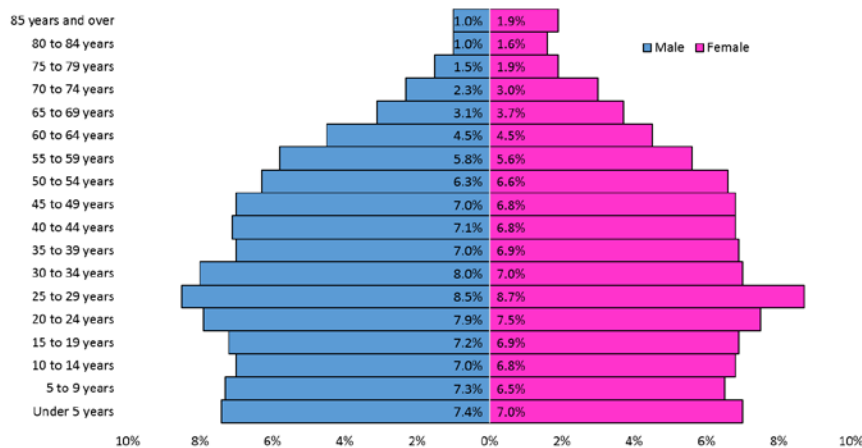


## Anaheim, By the Numbers

- **Population<sup>1</sup>:** 357,084
- **Anaheim area:** 50.8 square miles
- **Population density:** 7,029 per square mile
- **Ethnicity<sup>2</sup>**

Hispanic, Latino	53.6%
White	26.0%
Asian	15.8%
Black	2.1%
Two or more races	1.8%
Native Hawaiian and other Pacific Islander	0.4%
American Indian and Alaska native	0.1%
Other	0.1%

- **Population by age, gender<sup>2</sup>**



- **Median age<sup>2</sup>:** 33.7

### About Anaheim

Anaheim is a full-service city supporting more than 357,000 residents, 24,000 businesses and 25 million annual visitors.

The city provides public safety through the Anaheim Police Department and Anaheim Fire & Rescue, water and power service through Anaheim Public Utilities, parks, community centers, family services and libraries through Anaheim Community Services, neighborhood and transportation improvements through Anaheim Public Works and community revitalization through Community & Economic Development.

Anaheim is a modern, diverse city with a proud history dating back to its 1857 founding. Anaheim is known worldwide as the home of the Disneyland Resort, including Walt Disney's original Disneyland Park, as well as Angel Stadium of Anaheim and Angels Baseball, Honda Center and the Anaheim Ducks, and the Anaheim Convention Center, the largest on the West Coast.

Anaheim's thriving visitor industry and business community help support the city's neighborhoods and make Anaheim a great place to live, work and play.

<sup>1</sup> California Department of Finance, Demographic Research Unit: [E-5 Population and Housing Estimates for Cities, Counties, and the State](#) Provisional population as of Jan. 1, 2018, released May 2018

<sup>2</sup> U.S. Census Bureau, [2012-2016 American Community Survey Five-Year Estimates](#)

## Income

- **Average household income<sup>3</sup>**: \$84,054
- **Median household income<sup>3</sup>**: \$64,464
- **Average family income<sup>3</sup>**: \$87,825
- **Median family income<sup>3</sup>**: \$67,919
- **Average per capita income<sup>3</sup>**: \$25,127
- **Income<sup>3</sup>**

Income	Households	Families	Married-Couples Families	Nonfamily Households
Less than \$10,000	4.2%	3.1%	1.2%	10.7%
\$10,000 to \$14,999	3.1%	2.3%	1.3%	6.6%
\$15,000 to \$24,999	7.5%	7.4%	6.5%	10.1%
\$25,000 to \$34,999	9.0%	10.1%	7.0%	9.0%
\$35,000 to \$49,999	14.3%	13.6%	13.9%	15.2%
\$50,000 to \$74,999	19.7%	18.7%	19.9%	19.7%
\$75,000 to \$99,999	12.9%	12.6%	13.6%	11.7%
\$100,000 to \$149,999	16.7%	18.1%	18.5%	10.9%
\$150,000 to 199,999	6.5%	7.3%	9.1%	3.0%
\$200,000 or More	6.1%	6.9%	9.1%	3.1%

<sup>3</sup>U.S. Census Bureau, [2016 American Community Survey One-Year Estimates](#)

*Household: includes all people who occupy a housing unit, otherwise they are classified as living in group quarters*

*Housing Unit: house, apartment, mobile home, group of rooms, or single occupied room as separate living quarters*

*Householder: one person in each household*

*Family: consists of a householder and one or more other people related by birth, marriage, or adoption*

*Married-Couple Family: consists of householder and spouse*

*Non Family Household: A householder living alone or with non-relatives only*

## Housing

- **Household population<sup>1</sup>**: 353,527
- **Group quarters population<sup>1</sup>**: 3,557
- **New construction of residential units permitted in 2017<sup>4</sup>**: 1,535
- **Housing units gained in 2017<sup>4</sup>**: 684
- **Housing units lost in 2017<sup>4</sup>**: 18
- **Housing units<sup>1</sup>**

Total Housing Units	108,222
Single detached	45,107
Single attached	9,294
Two to four	11,398
Five plus	37,738
Mobile homes	4,685
Occupied	102,034

- **Housing vacancy rate<sup>1</sup>**: 5.7%
- **Average household size<sup>1</sup>**: 3.47
- **Anaheim median gross rent<sup>3</sup>**: \$1,489
- **Orange County median gross rent<sup>3</sup>**: \$1,722
- **Median value of Anaheim owner-occupied homes<sup>3</sup>**: \$548,100
- **Median value of Orange County owner-occupied homes<sup>3</sup>**: \$654,400

<sup>1</sup> California Department of Finance, Demographic Research Unit:  
[E-5 Population and Housing Estimates for Cities, Counties, and the State](#)  
Provisional as of Jan. 1, 2018, released May 2018

<sup>3</sup> U.S. Census Bureau, [2016 American Community Survey One-Year Estimates](#)  
Group Quarters: places where people live or stay in a group living arrangement owned and maintained by an entity or organization

<sup>4</sup> City of Anaheim

# Commercial & Industrial Development



- **Hotels<sup>4</sup>:** 142
- **Hotel rooms<sup>4</sup>:** 20,383
- **Hotel occupancy rate<sup>5</sup>:** 81.8%
- **Office vacancy rate<sup>6</sup>:** 11.46%
- **Office availability rate<sup>6</sup>:** 15.30%
- **Industrial vacancy rate<sup>6</sup>:** 2.15%
- **Industrial availability rate<sup>6</sup>:** 4.61%

<sup>4</sup> City of Anaheim, Planning & Building Department

<sup>5</sup> CBRE Hotels, 2017 occupancy percentage in Anaheim

<sup>6</sup> [Voit Real Estate Services](#), first quarter 2018

*Vacancy: total vacant space divided by total existing inventory (for lease & sale)*

*Availability: ratio of available marketed space to a total rentable area in the region*

## Government

- **Form of government:** Council-Manager, Municipal Charter

- **City Council**

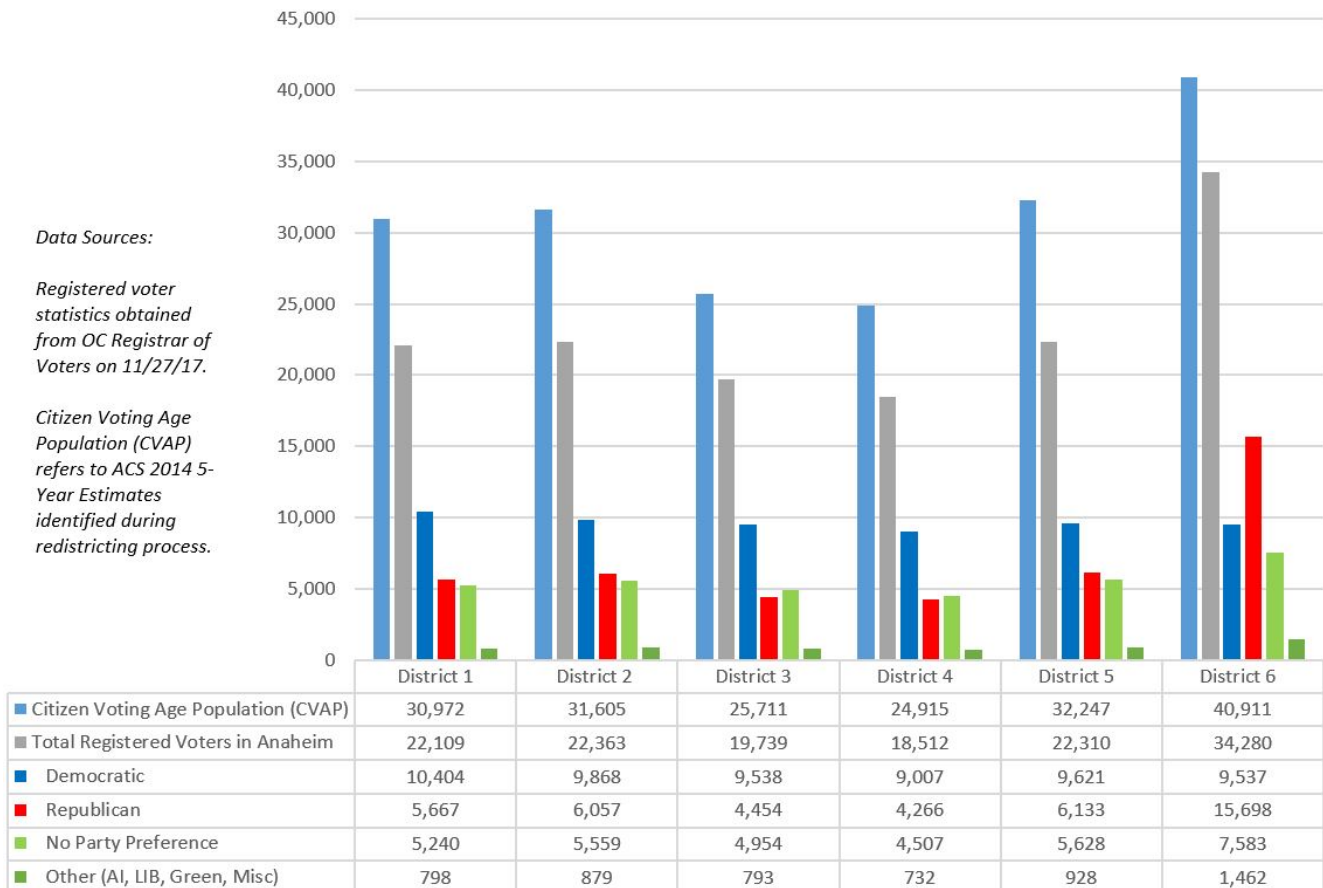
Tom Tait	Mayor	Through 2018
Jose F. Moreno	Mayor pro tem, council member, District 3	Through 2018
Kris Murray	At large	Through 2018
James Vanderbilt	At large	Through 2018
Denise Barnes	District 1	Through 2020
Lucille Kring	District 4	Through 2020
Stephen Faessel	District 5	Through 2020

- **Orange County Board of Supervisors**

Todd Spitzer	District 3, including parts of east Anaheim
Shawn Nelson	District 4, including parts of central, north and west Anaheim

- **Registered voters<sup>7</sup>:** 139,313

- **Political affiliation<sup>7</sup>**



<sup>7</sup> [California Secretary of State Report of Registration Nov. 27, 2017](#)

## Employment & Economy

- **Active business licenses<sup>4</sup>**: 24,042
- **Active business licenses operating in Anaheim<sup>4</sup>**: 18,769
- Taxable sales<sup>9</sup>: \$6.8 billion
- Taxable retail and food services sales<sup>9</sup>: \$3.6 billion
- **Top employers, by estimated employees<sup>10</sup>**

Disneyland Resort <sup>11</sup>	31,160
Kaiser Permanente <sup>12</sup>	6,185
City of Anaheim <sup>13</sup>	3,173
Northgate Gonzalez Markets	2,000
Anaheim Regional Medical Center	1,200
Hilton Anaheim	1,000
Angels Baseball	930
Anaheim Global Medical Center	900
L-3 Communications <sup>14</sup>	860
Carrington Mortgage Services LLC	800
G4S Secure Solutions	800
St. Joseph Heritage Healthcare	800

<sup>4</sup> City of Anaheim, 2017 Calendar Year

<sup>9</sup> California Board of Equalization, 2016 Calendar Year

<sup>10</sup> City of Anaheim estimates based on data from [Inside Prospects Inc.](#), [Orange County Business Journal](#)

<sup>11</sup> Includes Disneyland Resort, Disneyland Hotel, Disney's Grand Californian Hotel & Spa, Disney's Paradise Pier Hotel, Disneyland Casting Center, Walt Disney Travel Co. and Downtown Disney District

<sup>12</sup> Includes all Kaiser Facilities in Anaheim

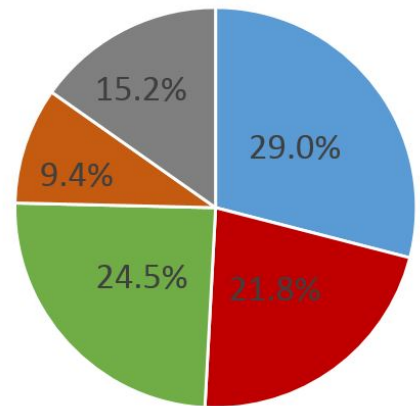
<sup>13</sup> Includes full- and part-time employees, Anaheim Human Resources Department, Nov. 28, 2017

<sup>14</sup> Includes Interstate Electronics Corp. and Power Paragon Inc.

## Employment & Economy

- **Anaheim unemployment rate<sup>8</sup>:** 3.0%
- **Anaheim labor force<sup>8</sup>:** 171,400
- **Employment by occupation<sup>2</sup>**

- Management, Business, Science, and Arts
- Service
- Sales and Office
- Natural Resources, Construction, and Maintenance
- Production, Transportation, and Material Moving



- **Employment by class of worker<sup>2</sup>**

Privately employed	78.3%
Local, state and federal government	9.2%
Private not-for-profit wage and salary	4.5%
Self-employed	8.0%

<sup>2</sup> U.S. Census Bureau, [2012-2016 American Community Survey Five-Year Estimates](#)

<sup>8</sup> [California Employment Development Department](#), preliminary for March, 2018

## Education

- **Public schools**

Elementary	46
Junior high	8
High school	11
Non-traditional	3

- **School Districts**

- Anaheim Elementary School District
- Anaheim Union High School District
- Buena Park Elementary School District
- Centralia Elementary School District
- Magnolia School District
- Orange Unified School District
- Placentia-Yorba Linda Unified School District
- Savanna Elementary School District
- North Orange County ROP

- **Anaheim resident school enrollment<sup>3</sup>**

	Estimate	Public	Private
Ages three and up	99,922	89.2%	10.8%
Nursery school, preschool	6,053	66.6%	33.4%
Kindergarten	5,070	93.9%	6.1%
Elementary, grades one to four	17,728	95.0%	5.0%
Elementary, grades, five to eight	19,809	92.9%	7.1%
High school, grades nine to 12	20,849	91.0%	9.0%
College, undergraduate	26,646	89.0%	11.0%
Graduate, professional school	3,767	65.6%	34.4%

- **Median earnings by educational attainment<sup>3</sup>**

Group	Median earnings <i>past 12 months</i>	Population % <i>age 25 and older</i>
Those 25 and older with earnings	\$31,873.00	100.0%
Less than high school graduate	\$21,715.00	25.1%
High school graduate (including equivalency)	\$30,614.00	22.7%
Some college or associate's degree	\$38,903.00	27.4%
Bachelor's degree	\$46,854.00	18.6%
Graduate or professional degree	\$82,033.00	6.2%

<sup>3</sup>U.S. Census Bureau, [2016 American Community Survey One-Year Estimates](#)



# Education

- **Four-year colleges in Anaheim**

- Bethesda University of California
- Bristol University
- California University of Management and Sciences
- South Baylo University
- Southern California Institute of Technology
- West Coast University

- **Area colleges, universities**

- California State University, Fullerton
- Chapman University
- Cypress College
- Fullerton College
- Santiago Canyon College
- University of California, Irvine

- **Vocational and technical schools in Anaheim**

- American Career College
- Brownson Technical School
- California Career School
- InterCoast Colleges
- New Horizons Career Development Solutions
- QPE Technical Institute
- Real Barbers College
- Southern California Institute of Technology
- UEI College
- United School of America
- Universal Schools and Colleges of Health and Human Services

- **Notable education programs**

- Tiger Woods Learning Center



## Community Services



- **Libraries**

Anaheim Central Library
Canyon Hills Branch Library
East Anaheim Branch Library
Euclid Branch Library
Elva L. Haskett Branch Library
Ponderosa Joint-Use Library
Sunkist Branch Library
Books on the Go! @ ARTIC
Anaheim Heritage Center
Anaheim Public Library Bookmobile

- **Community and youth centers**

Anaheim Fullerton Family Resource Center
Brookhurst Community Center
Downtown Community Center
East Anaheim Community Center
East Anaheim Gymnasium
Oak Canyon Nature Center
Ponderosa Park Family Resource Center
Miraloma Park Family Resource Center
Downtown Anaheim Youth Center
West Anaheim Youth Center
MUZEO Museum and Cultural Center

- **City parks and recreational spaces:** 63

- **Acres of city parkland:** 689.2

# Transportation

- **Getting to work<sup>2</sup>**

Personal vehicles	89.4%
Solo driver	76.6%
Car pool	12.8%
Public transit	3.9%
Walking	1.9%
Bicycle	0.6%
Taxi, motorcycle, other means	1.0%
Work at home	3.2%

- **Average work commute time<sup>2</sup>:** 28.4 minutes

- **Anaheim residents working in Anaheim<sup>2</sup>:** 29.3%

- **Nearest airports**

- John Wayne Airport, SNA
- Fullerton Municipal Airport, FUL
- Long Beach Airport, LGB
- Ontario International Airport, ONT
- Los Angeles International Airport, LAX

- **Anaheim Regional Transportation Intermodal Center, ARTIC**

- AMTRAK, Metrolink rail service
- Orange County Transportation Authority bus service
- Anaheim Resort Transit bus service within Anaheim
- Greyhound, Megabus.com national and regional bus service
- Tres Estrellas de Oro cross border bus service to Mexico

<sup>2</sup>U.S. Census Bureau, [2012-2016 American Community Survey Five-Year Estimates](#)

## Entertainment, Recreation & Tourism

- **Annual Anaheim visitors<sup>16</sup>:** 25 million
- **Annual Orange County visitors<sup>16</sup>:** 48.2 Million
- **The Anaheim Resort**
  - 1,100-acre district including:
    - The Disneyland Resort
    - Anaheim Convention Center
    - Anaheim GardenWalk
    - Major hotels, restaurants and shopping
- **The Disneyland Resort**
  - 500-acre district including:
    - Disneyland Park
    - Disney California Adventure Park
    - Downtown Disney District

- **Anaheim Convention Center**

Total area	1.6 million square feet
Exhibit space	813,000 square feet
Seating space	7,500 arena seats
Meeting rooms	51
Meeting space	152,000 square feet
Main ballroom	38,000 square feet
Pre-function lobby space	176,000 square feet
Outdoor event space	100,000 square feet
ACC North	200,000 square feet

- **Other entertainment venues**
  - City National Grove of Anaheim
  - Pearson Park Amphitheatre
  - House of Blues, Anaheim GardenWalk
  - Orange County Symphony
  - Chance Theater
- **Sports, recreation**
  - Angel Stadium of Anaheim
  - Honda Center
  - The Rinks Anaheim Ice, public rink for 6,000 weekly skaters
  - American Sports Center, the world's largest indoor court facility
  - Anaheim Hills Golf Course
  - Dad Miller Golf Course

Sources: <sup>16</sup> City of Anaheim estimate based on data from Themed Entertainment Association and CIC Research Inc. 2016