

REBUTTAL TO ARGUMENT AGAINST MEASURE J

Facts about Measure J that aren't seriously disputed:

FACT – Measure J helps ensure that a 50-year-old hotel at Harbor Blvd. and Disney Way will be replaced with a nicer hotel that contributes much more to Anaheim.

FACT – Measure J helps ensure that **thousands of well-paid construction jobs** will be created, with preferences for local residents and veterans.

FACT – Measure J will **triple the permanent jobs** at the new hotel, compared to the existing hotel, and the **jobs at the newer hotel will be better paying**, because pay at four-diamond hotels is higher than budget hotels.






FACT – Measure J means **hundreds of millions of dollars of new tax revenue** over the life of the hotel for vital city services like public safety protection, park maintenance, road repair, and addressing homelessness, compared to the existing hotel.

FACT – The company building the new hotel is **Anaheim-based and has been operating in Anaheim, providing jobs and paying taxes, for 30 years.**

FACT – Measure J reaffirms an approval granted by a bipartisan majority of the City Council to move this hotel forward in the most efficient way possible and keeps a promise our City made not to change the roles on a local hotel company if they agree to build the hotel as presented to the City.

Don't be fooled by arguments against Measure J that talk vaguely about "sending messages." Measure J is about jobs for Anaheim and new tax revenue for vital services by replacing an old hotel with a new hotel at the same site.

Yes on Measure J!

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REBUTTAL ARGUMENT FORM

Arguments in support or opposition of the proposed laws are the opinions of the authors.

Use one of the following titles:

Rebuttal to Argument Against Measure J

(ENTER THE BODY OF THE REBUTTAL ARGUMENT HERE)

The Rebuttal **shall not exceed 250 words**. Refer to the Standard Word Count. There may be less signers of the Rebuttal than the signers of the Direct argument; however, signers must be the same authors unless an authorization relinquishing author status is filed together with the Rebuttal Argument. All authors shall sign the Rebuttal Argument, in addition to the “Statement of Authors.”

(signature) _____ Lucille Kring, Anaheim City Councilmember	(signature) _____ Alden Esping, Retired Educator, Former Vice Chairman, Anaheim Budget Advisory Commission, YMCA Volunteer
(signature) _____ Michelle Lieberman, President, Anaheim Neighborhood Association	(signature) _____ Jim Cain, Chairman, Anaheim Hills Community Council
(signature) _____ Anthony Novello, Business Manager, Plumbers & Steamfitters Local 582	