



# City of Anaheim

## DEPARTMENT OF PUBLIC WORKS

January 18, 2019

To Prospective Consultants:

**RE: Request for Proposal**  
**The Anaheim Resort Area Mobility Plan and**  
**Pedestrian Bridge Engineering Feasibility Analysis**

The City of Anaheim is soliciting proposals from qualified firms or individuals with experience and expertise in multi-modal transportation planning, civil/structural engineering, traffic engineering, planning and community outreach services to prepare a sustainable transportation plan for The Anaheim Resort and surrounding area (The Anaheim Resort Area Mobility Plan) and a Pedestrian Bridge Engineering Feasibility Analysis for two locations in the City's Anaheim Resort area.

Development of The Anaheim Resort Area Mobility Plan ("Plan") is proposed to identify circulation and safety improvements for pedestrians, bicyclists, alternative transportation modes (including, but not limited to, pedicabs and dockless rideshare such as e-scooters), motorists (including associated curb-side management for delivery vehicles and rideshare services and other services that impact public right-of-way curb-side areas), and transit users in and around The Anaheim Resort. The collaborative strategy will engage residents, employees, visitors, active transportation advocacy groups, neighboring jurisdictions, transit agencies (including the Orange County Transportation Authority and Anaheim Resort Transportation) and Caltrans. The Plan will culminate in a potential action plan, with associated rough order of magnitude cost estimates, for addressing traffic patterns and increases in residents/employees/visitors to the area, with the goal of increasing opportunities for active transportation, improving access to transit, and reducing traffic congestion, in order to reduce greenhouse gas emissions and mitigate the negative effects of climate change. This Plan is funded through a Sustainable Communities grant from Caltrans, as part of the SB 1 – The Road Repair and Accountability Act of 2017, and Anaheim Tourism Improvement District (ATID) transportation funds.

The effort will also include preparation of a Pedestrian Bridge Engineering Feasibility Analysis and rough order of magnitude cost estimate for construction of potential pedestrian bridges at two locations (intersection of Harbor Boulevard and Katella Avenue and intersection of Harbor Boulevard and Disney Way) in The Anaheim Resort. This effort is funded through ATID transportation funds.

These efforts are intended to provide a toolbox of potential strategies. If the City desires to implement any of the strategies at a later date, the City will procure consultant assistance on follow-up tasks, including appropriate California Environmental Quality Act (CEQA) analysis.

The RFP and all the attachments are available online, and can be accessed at the link below:

<https://www.planetbids.com/portal/portal.cfm?CompanyID=14424&BidID=57667>

**Your proposal is due no later than 4:00 p.m. on Friday, February 8, 2019. Ten (10) hard copies of each independent Proposal and one (1) digital file on a labeled USB Flash Drive (or equivalent) of your proposal shall be provided. The Proposal shall also be uploaded on PlanetBids. The Proposal shall be signed by a company official with the power to bind the company and submitted to the City of Anaheim. One (1) Fee Proposal shall be submitted under a separate sealed envelope. The ten Proposal copies and the one separate Fee Proposal shall be delivered to:**

City of Anaheim  
Public Works Department, 2<sup>nd</sup> Floor  
200 S. Anaheim Boulevard  
Anaheim, CA 92805  
Attn: Jamie Lai, Traffic and Transportation Manager

If you have any specific questions with regard to this project that are not covered by this RFP, they should be submitted on PlanetBids by the question deadline in the RFP. All questions received in this manner will be answered via PlanetBids.

Sincerely,



Jamie Lai, P.E.  
Traffic and Transportation Manager/Acting City Engineer

C: Rudy Emami, Public Works Director  
Carlos Castellanos, City Engineer