



ECONOMIC DEVELOPMENT TEAM

Our Team. Your Business. Working Together.



March 2020

The Anaheim Business Connection

Special Edition: Coronavirus Resources



The City of Anaheim is a thriving community rooted in its support of its local businesses, its neighbors and each other. The City continues to actively monitor the situation with coronavirus to safeguard the health and safety of our residents and businesses. The City continues to work closely with the Orange County Health Care Agency to track the situation and has created the [Anaheim.net/coronavirus](https://www.anaheim.net/coronavirus) webpage to provide our community with daily updates.

During these difficult times, Anaheim's Economic Development Team remains committed to providing helpful resources and information to assist our business community. Below are helpful links to federal, state and local information on workplace health and safety, available funding for businesses impacted by coronavirus, employer assistance and more. Our team is working with our partners to offer free webinars to businesses. Stay tuned for more information in the coming weeks.

Additionally, the Anaheim Economic Development Team is proud to debut its "Let's Go Anaheim, Let's Go Online!" campaign, encouraging our community to support their local businesses through online services, deliveries, take-out specials and special family meals. Connect with Anaheim's Economic Development Team on [LinkedIn](#) and read more under Anaheim Marketing Resources to support your local business community.

Wishing you good health,

Jessica M. Gonzales
Economic Development Manager
City of Anaheim
Community & Economic Development Department



Where Innovation is Fostered and Business is Empowered!

Workplace Health and Safety Guidance

Preventing the spread of coronavirus requires everyone. Below are helpful links to recommended health and safety guidelines for the workplace.

- [Center for Disease Control and Prevention](#) is the nation's health protection federal agency providing updates and resources for the community.
- [State of California](#) Department of Industrial Relations (Cal/OSHA)
- [Orange County Health Care Agency](#)

Available Funding

- [Disaster Loan Program](#): SBA is providing low-interest disaster loans for working capital to small businesses suffering substantial economic injury as a result of coronavirus. These loans may be used to pay fixed debts, payroll, accounts payable and other bills that can't be paid because of the disaster's impact. Apply online and check application status.
- [Capital Loans](#): SBA works with lenders to provide loans to small businesses. The agency doesn't lend money directly to small business owners but sets guidelines for loans made by its partnering lenders, community development organizations that makes it easier for small businesses to get loans. Loans guaranteed by the SBA range from small to large and can be used for most business purposes, including long-term fixed assets and operating capital.

Employer Assistance

Reduced Hours

- [Work Sharing Program](#)
 - Employers experiencing a slowdown in their businesses or services as a result of coronavirus's impact on the economy may apply for the UI Work Sharing Program.

Tax Assistance

- Employers experiencing a hardship as a result of coronavirus may request up to a 60-day extension of time from the EDD to file their state payroll reports and/or deposit state payroll taxes without penalty or interest.
- Those needing tax assistance can call:
 - Toll-free from the U.S. or Canada: (888) 745-3886
 - Hearing impaired (TTY): (800) 547-9565
 - Outside the U.S. or Canada: (916) 464-3502

Business Mentoring

- SCORE will continue to offer business mentoring by telephone, video or email.
- [Book an appointment](#) with a mentor. Appointment methods include phone, video and email.
- Learn from experts with [online business webinars](#) and workshops.

Anaheim Marketing Resources

Anaheim's Economic Development Team remains committed to promoting the unique businesses that call Anaheim home. The team has developed the "Let's Go Anaheim, Let's Go Online!" social media campaign to promote Anaheim businesses and encourage residents and local patrons to continue supporting local businesses. Over the next few weeks, we will spotlight on our LinkedIn page, the businesses that are our neighbors, family members and "Faces of our Community."

Below are some recommended ways to further promote your business.

- Connect with Anaheim's Economic Development Team on [LinkedIn](#) and share your business's story, services, special takeout deals, drive-thru capabilities, delivery services and more.
- Use social media to communicate openly with customers about the status of your operations, protective measures implemented and how customers will be protected when they visit your business.
- Use this time to introduce your products and services to online customers! If you don't already have one, create a social media page to drive online customer traffic to your business. Connect with one of our [SCORE business mentors](#) today to create an online social media presence.

Let's Go Anaheim!

Let's Go

ONLINE

The Anaheim Economic Development Team is committed to serving and promoting Anaheim businesses.

Share your stories, services, menu items, and more with us on our LinkedIn @AnaheimEDT and we will share it with our connections to promote your business.

#LetsGoAnaheim #LetsGoOnline #ThisisAnaheim



Employee Assistance

Reduced Hours/Closures

- [Layoff and Outplacement Services](#)
 - For individuals who have or will be laid off due to business closure, downsizing or business bankruptcy, Anaheim Workforce Connection is offering free outplacement services, information on Unemployment Insurance benefits, career advice and resume assistance
- [Unemployment Insurance \(UI\) claim](#)
 - This provides partial wage replacement benefit payments to workers who lose their job or have their hours reduced, through no fault of their own.

Sick or Quarantined

- [Disability Insurance \(DI\) claim](#)
 - The [Governor's Executive Order](#) waives the one-week unpaid waiting period, so you can collect DI benefits for the first week you are out of work.

Caregiving

- [Paid Family Leave \(PFL\) claim](#)
 - This provides up to six weeks of benefit payments to eligible workers who have a full or partial loss of wages because they need time off work to care for a seriously ill family member or to bond with a new child

School Closures

- [Unemployment Insurance \(UI\) claim](#)
 - If your child's school is closed, and you have to miss work to be there for them, you may be eligible for Unemployment Insurance benefits.
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(714) 765-4592

Contact Us



Visit Our Website