



ECONOMIC DEVELOPMENT TEAM

Our Team. Your Business. Working Together.



March 2020

The Anaheim Business Connection

Special Edition: Coronavirus Resources



The City of Anaheim continues to actively monitor the situation surrounding coronavirus to safeguard the health and safety of our residents and businesses, with regular updates at Anaheim.net/coronavirus.

Last week, Anaheim's City Council held two meetings to take action to provide relief and economic assistance for residents and businesses. On March 24, the City Council approved an emergency moratorium on residential and commercial evictions for those impacted by the coronavirus outbreak. You can read a fact sheet on the measure in English and Spanish [here](#). Applications for tenants and businesses can be found [here](#). On March 26, the City Council approved an emergency economic recovery plan that calls for spending up to \$15 million to help the needy in our community and to support business and tourism. You can find more information on the economic recovery plan [here](#).

In addition to these relief measures, on March 27, the federal government approved a \$2 trillion stimulus package which offers a number of expanded benefits and funding including \$377 billion in federally guaranteed loans to small businesses. You can view an informational overview on new small business loans programs [here](#).

Anaheim's Economic Development Team continues to work in collaboration with our various partners to provide the latest information on business resources. We encourage you to view the latest updates on available funding, tax relief, upcoming webinars and more. We encourage you to connect with us on [LinkedIn](#) and follow us on [Instagram](#) to stay up to date on the latest information.

Wishing you good health,

Jessica M. Gonzales
Economic Development Manager
City of Anaheim



Where Innovation is Fostered and Business is Empowered!

Latest Updates on Business Resources

- **Available Funding**
 - **Coronavirus Aid, Relief and Economic Security Act:** On March 27, 2020, the Coronavirus Aid, Relief and Economic Security Act, also known as the CARES Act, was signed into law. The act provides assistance to small businesses through emergency grants, forgivable loans and relief for existing loans. Below is a summary of the CARES Act's small business provisions, which are being carried out by the Small Business Administration, or SBA for short.
 - **Paycheck Protection Program:** Small businesses and eligible nonprofit organizations, veterans organizations, and tribal businesses described in the Small Business Act, as well as individuals who are self-employed or are independent contractors, are eligible if they also meet program size standards. Eligible recipients may qualify for a loan up to \$10 million determined by eight weeks of prior average payroll plus an additional 25% of that amount.
 - **Economic Injury Disaster Loans and Loan Advance:** SBA's Economic Injury Disaster Loan program provides small businesses with working capital loans of up to \$2 million that can provide vital economic support to small businesses to help overcome the temporary loss of revenue. Small businesses are eligible to apply for an Economic Injury Disaster Loan advance of up to \$10,000.
 - **SBA Debt Relief:** The SBA Debt Relief program will provide a reprieve to small businesses as they overcome the challenges created by this health crisis. SBA will pay the principal and interest of current 7(a) loans and new 7(a) loans issued prior to September 27, 2020.
 - **C-19 Emergency Relief Working Capital Loan:** CDC Small Business Finance is offering working capital emergency loans from \$20,000 to \$150,000 for California businesses. These loans can be used to cover payroll, rent or mortgage, utilities, insurance and more.
 - **C-19 Emergency Relief Microloan:** CDC Small Business

Finance is offering emergency relief microloans up to \$50,000 available only to California businesses. There is no payment requirement for the first 90 days of this loan.

- **Anaheim Emergency Eviction Moratorium**
 - On March 24, Anaheim's City Council approved an emergency moratorium on residential and commercial evictions for those impacted by the coronavirus outbreak. The moratorium takes effect immediately and goes through May 31, 2020. The ordinance prohibits landlords from evicting residential renters and business tenants who are unable to pay rent due to loss of work, reduced income or health reasons related to coronavirus.
 - Evictions are prevented for:
 - Falling sick from coronavirus
 - Caring for a family member who is sick
 - Layoff from work, loss of hours or income from coronavirus shutdowns or modifications
 - Compliance with California's stay-at-home order for nonessential jobs and workplaces
 - Medical self-isolation
 - Missing work to care for children
 - Tenants can qualify for a delay in rent payments under Anaheim's ordinance. They must notify and provide proof of the impacts of coronavirus to their landlords in advance of their rent payment due date.
 - Those who qualify would have 120 days after the expiration of the ordinance to pay back any rent they owe. The repayment plan would either be by agreement between the tenant and landlord or a default plan of four equal monthly payments.
- **Anaheim Economic Recovery Plan**
 - Anaheim's City Council approved an emergency economic recovery plan on March 26 that calls for spending up to \$15 million to help the needy in our community and to support business and tourism.
- **Tax Relief and Assistance**
 - **IRS Tax Deadline Extended to July 15**
 - **Request a 60-Day Extension to File Payroll Reports:** The California Employee Development Department is offering businesses directly affected by coronavirus up to a 60-day extension to file your state payroll reports and deposit state payroll taxes without penalty or interest, upon request. Upon filing, you must include the impact of coronavirus in your written request for the extension. Your request must be received within 60 days from the original past-due date of the payment or return.

Bring It Home, Anaheim

- Anaheim's Economic Development Team continues to promote local businesses with the "Bring It Home, Anaheim" campaign. These videos are featured on Instagram, LinkedIn and on the Business Resources Webpage. They highlight Anaheim businesses providing curbside pickup, to-go meals and delivery services and encourage the community to support more than 20,000 businesses that call Anaheim home. View all videos to date [here](#).



Anaheim Restaurant Guide

Visit Anaheim and the Anaheim Chamber of Commerce, have created a resource of local restaurants that remain open for locals. Anaheim restaurants can email their requests to be added to the Visit

Anaheim and Anaheim Chamber of Commerce Directory to Kathleen@anaheimchamber.org. This list includes 70 local restaurants with information who is offering take out and to-go orders, curbside pick-up and local delivery options. View the Anaheim Restaurant Guide [here](#).

Upcoming Webinars

Below are upcoming, free webinars hosted by our resource partners. Connect with fellow business professionals and entrepreneurs and explore resources online!

My Storefront is Closed: How do I sell my goods online? **Social Commerce** – Tuesday, March 31 | 10 – 11 a.m.

This workshop will focus on immediate solutions business owners can implement to leverage online sales.

Webinar participants will learn how to

quickly evaluate their immediate options for online sales and start reaching clients online.

Social Commerce:

- Facebook Marketplace
- Instagram Selling
- Craigslist
- Nextdoor
- Groupon



[Register Here](#)



Coronavirus: What HR and Employers Need to Know

Wednesday, April 1 | 10-11 a.m.

This informative webinar will include practical information and guidance for your business, including:

- HR 6201: Families First Coronavirus Response Act
- CA Shelter in Place
- Emergency Paid Leave
- Paid Sick Leave Changes & Requirements
- Emergency FMLA Expansion
- Small Business Exemption & Tax Credits

[Register Here](#)

Emprendedor@s

Empoderamiento, Liderazgo y Negocios



The Importance of Flexibility and Resilience in Difficult Times

Thursday, April 2 | 5-7 p.m.

Offered in Spanish Only

In partnership with the City of Anaheim's Emprendedor@s Program, an eight-week entrepreneurship academy taught in Spanish, Monica Robles of Heart Centered Leadership is teaching a webinar on the importance of flexibility and resilience in difficult times. Webinar participants will gain an awareness about the importance of

being flexible in their entrepreneurship decision making process, being open to new opportunities and how to be resilient in times of crisis.

La Importancia de la Flexibilidad y Resiliencia en Tiempos Difíciles

Jueves, 2 de Abril | 5-7 p.m.

En este taller, los participantes se concientizarán de la importancia de ser flexibles en su toma de decisión empresarial, abrirse a nuevas oportunidades y resilientes ante los cambios inesperados.

[Register Here](#)

[Regístrate Aquí](#)



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