

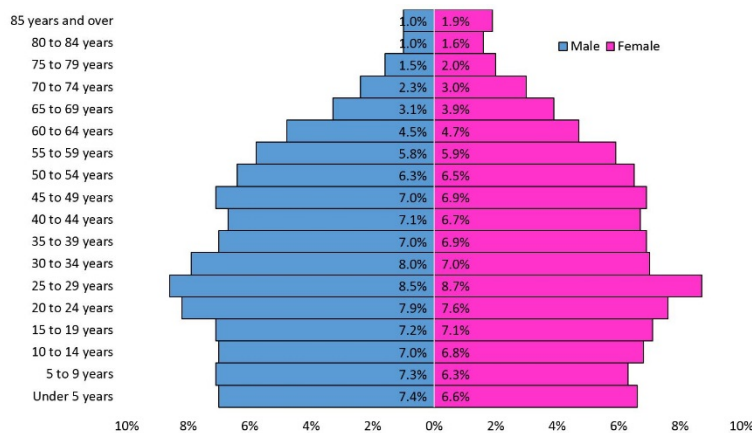


## Anaheim, By the Numbers

- **Population<sup>1</sup>:** 357,084
- **Anaheim area:** 50.8 square miles
- **Population density:** 7,029 per square mile
- **Ethnicity<sup>2</sup>**

Hispanic, Latino	53.8%
White	25.2%
Asian	16.3%
Black	2.2%
Two or more races	1.9%
Native Hawaiian and other Pacific Islander	0.3%
American Indian and Alaska native	0.1%
Other	0.1%

- **Population by age, gender<sup>2</sup>**



- **Median age<sup>2</sup>:** 34

### About Anaheim

Anaheim is a full-service city supporting more than 357,000 residents, 24,000 businesses and 25 million annual visitors.

The City provides public safety through the Anaheim Police Department and Anaheim Fire & Rescue, water and power service through Anaheim Public Utilities, parks, community centers, family services and libraries through Anaheim Community Services, neighborhood and transportation improvements through Anaheim Public Works and community revitalization through Community & Economic Development.

Anaheim is a modern, diverse city with a proud history dating back to its 1857 founding. Anaheim is known worldwide as the home of the Disneyland Resort, including Walt Disney's original Disneyland Park, as well as Angel Stadium of Anaheim and Angels Baseball, Honda Center and the Anaheim Ducks, and the Anaheim Convention Center, the largest on the West Coast.

Anaheim's thriving visitor industry and business community help support the city's neighborhoods and make Anaheim a great place to live, work and play.

<sup>1</sup> California Department of Finance, Demographic Research Unit: [E-5 Population and Housing Estimates for Cities, Counties, and the State](#) Provisional population as of Jan. 1, 2018, released May 2018

<sup>2</sup> U.S. Census Bureau, [2013-2017 American Community Survey Five-Year Estimates](#)

## Income

- **Average household income<sup>3</sup>:** \$88,459
- **Median household income<sup>3</sup>:** \$70,395
- **Average family income<sup>3</sup>:** \$93,834
- **Median family income<sup>3</sup>:** \$72,477
- **Average per capita income<sup>3</sup>:** \$26,538
- **Income<sup>3</sup>**

Income	Households	Families	Married-Couples Families	Nonfamily Households
Less than \$10,000	4.3%	4.0%	1.5%	9.4%
\$10,000 to \$14,999	4.4%	3.1%	2.5%	9.3%
\$15,000 to \$24,999	9.4%	8.4%	6.5%	13.4%
\$25,000 to \$34,999	6.6%	6.9%	5.4%	7.1%
\$35,000 to \$49,999	11.2%	11.7%	10.2%	10.2%
\$50,000 to \$74,999	17.4%	17.7%	17.2%	16.7%
\$75,000 to \$99,999	15.4%	14.8%	16.2%	14.3%
\$100,000 to 149,999	17.2%	17.8%	21.5%	15.0%
\$150,000 to 199,999	6.6%	6.8%	7.7%	2.5%
\$200,000 or More	7.5%	8.9%	11.4%	2.2%

<sup>3</sup> U.S. Census Bureau, [2017 American Community Survey One-Year Estimates](#)

*Household: includes all people who occupy a housing unit, otherwise they are classified as living in group quarters*

*Housing Unit: house, apartment, mobile home, group of rooms, or single occupied room as separate living quarters*

*Householder: person in whose name the home is owned*

*Family: consists of a householder and one or more other people related by birth, marriage, or adoption*

*Married-Couple Family: consists of householder and spouse*

*Non Family Household: A householder living alone or with non-relatives only*

## Housing

- **Household population<sup>1</sup>**: 353,527
- **Group quarters population<sup>1</sup>**: 3,557
- **Issued building permits for new residential construction in 2017<sup>4</sup>**: 1,535
- **Newly constructed housing units ready for occupancy in 2017<sup>4</sup>**: 684
- **Housing units demolished in 2017<sup>4</sup>**: 18

- **Housing units<sup>1</sup>**

Total Housing Units	108,222
Single detached	45,107
Single attached	9,294
Two to four	11,398
Five plus	37,738
Mobile homes	4,685
Occupied	102,034

- **Housing vacancy rate<sup>1</sup>**: 5.7%
- **Average household size<sup>1</sup>**: 3.47
- **Anaheim median gross rent<sup>3</sup>**: \$1,578
- **Orange County median gross rent<sup>3</sup>**: \$1,786
- **Median value of Anaheim owner-occupied homes<sup>3</sup>**: \$577,500
- **Median value of Orange County owner-occupied homes<sup>3</sup>**: \$679,400

<sup>1</sup> California Department of Finance, Demographic Research Unit:  
[E-5 Population and Housing Estimates for Cities, Counties, and the State](#)  
Provisional as of Jan. 1, 2018, released May 2018

<sup>3</sup> U.S. Census Bureau, [2017 American Community Survey One-Year Estimates](#)  
[Group Quarters Facilities and Population Definitions from the U.S. Census American Community Survey](#)

<sup>4</sup> City of Anaheim

## Commercial & Industrial Development



- **Hotels<sup>4</sup>:** 142
- **Hotel rooms<sup>4</sup>:** 20,383
- **Hotel occupancy rate<sup>5</sup>:** 81.8%
- **Commercial, industrial, and flex space<sup>6</sup>**

	<b>Building Inventory</b>	<b>Sq. Ft. Vacant</b>	<b>Vacancy Rate</b>	<b>Sq. Ft. Available</b>	<b>Availability Rate</b>
<b>Anaheim Office</b>	21	236,948	12.17%	542,358	27.87%
<b>Anaheim Hills Office</b>	83	441,712	7.43%	641,994	10.80%
<b>Anaheim Industrial</b>	1,827	439,880	0.99%	769,642	1.73%
<b>Anaheim Flex / R&amp;D</b>	186	140,626	2.66%	152,038	6.30%

<sup>4</sup> City of Anaheim, Planning & Building Department

<sup>5</sup> CBRE Hotels, 2017 occupancy percentage in Anaheim

<sup>6</sup> [Voit Real Estate Services](#), third quarter 2018

Vacancy: total vacant space divided by total existing inventory (for lease & sale)

Availability: ratio of available marketed space to a total rentable area

## Government

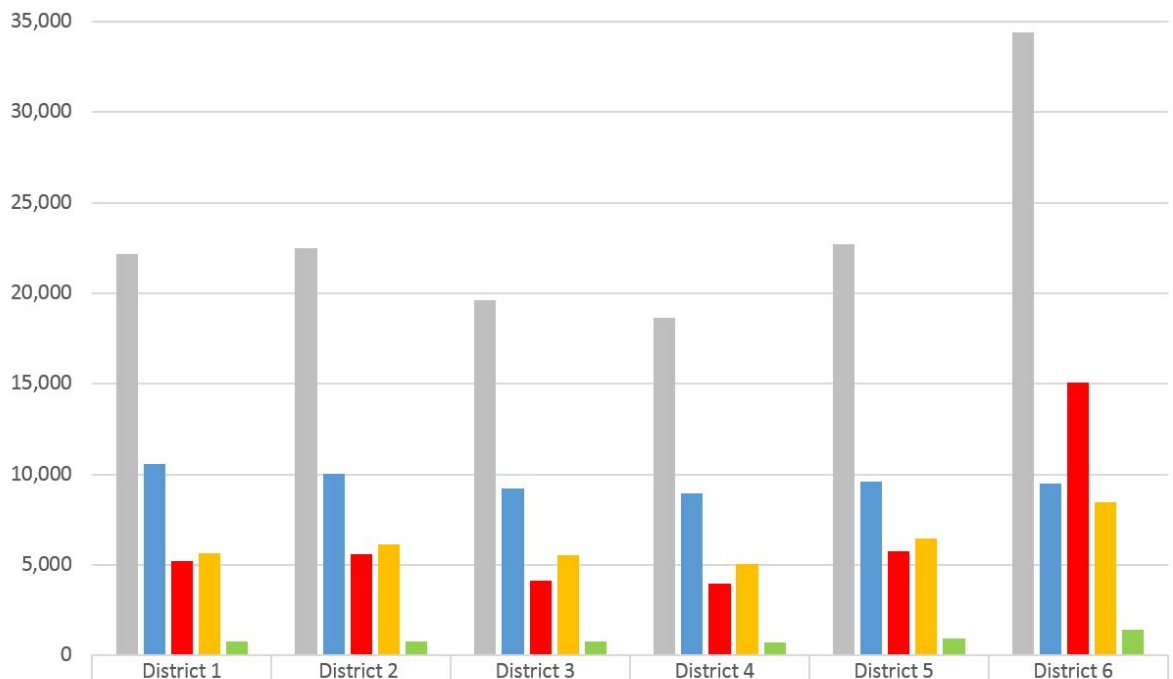
- **Form of government:** Council-Manager, Municipal Charter
- **City Council**

Harry Sidhu	Mayor	Through 2022
Denise Barnes	District 1	Through 2020
Jordan Brandman	District 2	Through 2022
Jose Moreno	District 3	Through 2022
Lucille Kring	District 4, Mayor Pro Tem	Through 2020
Stephen Faessel	District 5	Through 2020
Trevor O'Neil	District 6	Through 2022

- **Orange County Board of Supervisors**

Vacant	District 3, including parts of east Anaheim	Tentative Special Election in Spring 2019
Doug Chaffee	District 4, including parts of central, north and west Anaheim	Through 2023

- **Registered voters<sup>7</sup>:** 139,313
- **Political affiliation<sup>7</sup>**



Data Sources:

Registered voter statistics obtained from OC Registrar of Voters on 10/22/18.

	District 1	District 2	District 3	District 4	District 5	District 6
■ Total Registered Voters in Anaheim	22,174	22,503	19,617	18,638	22,688	34,392
■ Democratic	10,552	10,028	9,220	8,937	9,580	9,464
■ Republican	5,220	5,584	4,138	3,958	5,758	15,043
■ No Party Preference	5,654	6,112	5,520	5,024	6,437	8,458
■ Other (AI, LIB, Green, P-F, Misc)	748	779	739	719	913	1,427

<sup>7</sup> [California Secretary of State Report of Registration Oct. 22, 2018](#)

## Employment & Economy

- **Active business licenses<sup>4</sup>**: 24,042
- **Active business licenses operating in Anaheim<sup>4</sup>**: 18,769
- **Taxable sales<sup>9</sup>**: \$6.8 billion
- **Taxable retail and food services sales<sup>9</sup>**: \$3.6 billion
- **Top employers, by estimated employees<sup>10</sup>**

Disneyland Resort <sup>11</sup>	32,160
Kaiser Permanente <sup>12</sup>	6,185
City of Anaheim <sup>13</sup>	3,145
Northgate Gonzalez Markets	2,352
Anaheim Regional Medical Center	1,200
Hilton Anaheim	1,000
L-3 Communications <sup>14</sup>	920
Anaheim Global Medical Center	903
Angels Baseball	824
Carrington Mortgage Services LLC	800
G4S Secure Solutions	800
St. Joseph Heritage Healthcare	800

<sup>4</sup> City of Anaheim, 2017 Calendar Year

<sup>9</sup> [California Board of Equalization](#), 2016 Calendar Year

<sup>10</sup> City of Anaheim estimates based on data from [Inside Prospects Inc.](#), [Orange County Business Journal](#)

<sup>11</sup> Includes Disneyland Resort, Disneyland Hotel, Disney's Grand Californian Hotel & Spa, Disney's Paradise Pier Hotel, Disneyland Casting Center, Walt Disney Travel Co. and Downtown Disney District

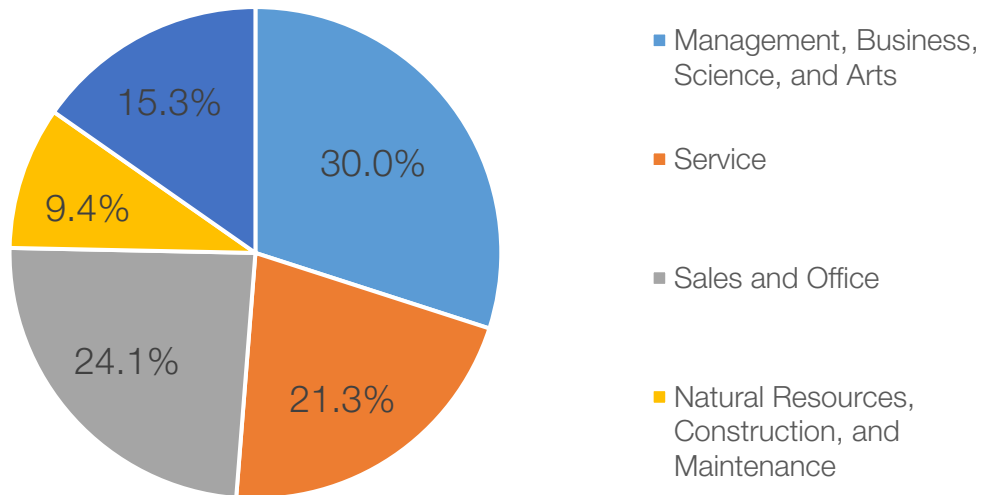
<sup>12</sup> Includes all Kaiser Facilities in Anaheim

<sup>13</sup> Includes full- and part-time employees, Anaheim Human Resources Department, Nov. 20, 2018

<sup>14</sup> Includes Interstate Electronics Corp. and Power Paragon Inc.

## Employment & Economy

- **Anaheim unemployment rate<sup>8</sup>**: 3.0%
- **Anaheim labor force<sup>8</sup>**: 171,500
- **Employment by occupation<sup>2</sup>**



- **Employment by class of worker<sup>2</sup>**

Privately employed	78.3%
Local, state and federal government	9.1%
Private not-for-profit wage and salary	4.4%
Self-employed	5.8%

<sup>2</sup> U.S. Census Bureau, [2013-2017 American Community Survey Five-Year Estimates](#)

<sup>8</sup> [California Employment Development Department](#), quarterly average including preliminary data for Oct. 2018 and previous 2 months

## Education

- **Public schools**

Elementary	46
Junior high	8
High school	11
Non-traditional	3

- **School Districts**

- Anaheim Elementary School District
- Anaheim Union High School District
- Buena Park Elementary School District
- Centralia Elementary School District
- Magnolia School District
- Orange Unified School District
- Placentia-Yorba Linda Unified School District
- Savanna Elementary School District
- North Orange County ROP

- **Anaheim resident school enrollment<sup>3</sup>**

	Estimate	Public	Private
Ages three and up	98,297	88.1%	11.9%
Nursery school, preschool	4,429	64.1%	32.9%
Kindergarten	3,669	94.6%	5.4%
Elementary, grades one to four	19,301	92.6%	7.4%
Elementary, grades, five to eight	20,291	91.3%	8.7%
High school, grades nine to 12	19,793	95.5%	4.5%
College, undergraduate	27,356	83.8%	16.2%
Graduate, professional school	3,458	54.9%	45.1%

- **Median earnings by educational attainment<sup>3</sup>**

Group	Median earnings <i>past 12 months</i>	Population % <i>age 25 and older</i>
Those 25 and older with earnings	\$35,065	100.0%
Less than high school graduate	\$21,740	23.7%
High school graduate (including equivalency)	\$31,673	22.6%
Some college or associate's degree	\$36,053	27.9%
Bachelor's degree	\$51,880	18.5%
Graduate or professional degree	\$76,203	7.2%

<sup>3</sup>U.S. Census Bureau, [2017 American Community Survey One-Year Estimates](#)



# Education

- **Four-year colleges in Anaheim**

- Bethesda University of California
- California University of Management and Sciences
- South Baylo University
- Southern California Institute of Technology
- West Coast University

- **Area colleges, universities**

- California State University, Fullerton
- Chapman University
- Cypress College
- Fullerton College
- Santiago Canyon College
- University of California, Irvine

- **Vocational and technical schools in Anaheim**

- American Career College
- Brownson Technical School
- California Career School
- InterCoast Colleges
- New Horizons Career Development Solutions
- QPE Technical Institute
- Southern California Institute of Technology
- UEI College
- United School of America
- Universal Schools and Colleges of Health and Human Services

- **Notable education programs**

- Tiger Woods Learning Center



## Community Services



- **Libraries**

Anaheim Central Library
Canyon Hills Branch Library
East Anaheim Branch Library
Euclid Branch Library
Elva L. Haskett Branch Library
Ponderosa Joint-Use Library
Sunkist Branch Library
Books on the Go! @ ARTIC
Anaheim Heritage Center
Anaheim Public Library Bookmobile

- **Community and youth centers**

Anaheim Fullerton Family Resource Center
Brookhurst Community Center
Downtown Community Center
East Anaheim Community Center
East Anaheim Gymnasium
Oak Canyon Nature Center
Ponderosa Park Family Resource Center
Miraloma Park Family Resource Center
Downtown Anaheim Youth Center
West Anaheim Youth Center
MUZE0 Museum and Cultural Center

- **City parks and recreational spaces:** 63

- **Acres of city parkland:** 689.2

# Transportation

- **Getting to work<sup>2</sup>**

Personal vehicles	89.6%
Solo driver	76.9%
Car pool	12.7%
Public transit	3.4%
Walking	12.0%
Bicycle	0.6%
Taxi, motorcycle, other means	1.0%
Work at home	3.4%

- **Average work commute time<sup>2</sup>:** 28.5 minutes

- **Anaheim residents working in Anaheim<sup>2</sup>:** 28.8%

- **Nearest airports**

- John Wayne Airport, SNA
- Fullerton Municipal Airport, FUL
- Long Beach Airport, LGB
- Ontario International Airport, ONT
- Los Angeles International Airport, LAX

- **Anaheim Regional Transportation Intermodal Center, ARTIC**

- AMTRAK, Metrolink rail service
- Orange County Transportation Authority bus service
- Anaheim Resort Transit bus service within Anaheim
- Greyhound, Megabus.com, FlixBus national and regional bus service
- Tres Estrellas de Oro cross border bus service to Mexico

<sup>2</sup>U.S. Census Bureau, [2013-2017 American Community Survey Five-Year Estimates](#)

## Entertainment, Recreation & Tourism

- **Annual Anaheim visitors<sup>16</sup>:** 25 million
- **Annual Orange County visitors<sup>16</sup>:** 48.2 Million
- **The Anaheim Resort**
  - 1,100-acre district including:
    - The Disneyland Resort
    - Anaheim Convention Center
    - Anaheim GardenWalk
    - Major hotels, restaurants and shopping
- **The Disneyland Resort**
  - 500-acre district including:
    - Disneyland Park
    - Disney California Adventure Park
    - Downtown Disney District

- **Anaheim Convention Center**

Total area	1.6 million square feet
Exhibit space	813,000 square feet
Seating space	7,500 arena seats
Meeting rooms	51
Meeting space	152,000 square feet
Main ballroom	38,000 square feet
Pre-function lobby space	176,000 square feet
Outdoor event space	100,000 square feet
ACC North	200,000 square feet

- **Other entertainment venues**
  - City National Grove of Anaheim
  - Pearson Park Amphitheatre
  - House of Blues, Anaheim GardenWalk
  - Orange County Symphony
  - Chance Theater
- **Sports, recreation**
  - Angel Stadium of Anaheim
  - Honda Center
  - The Rinks Anaheim Ice, public rink for 6,000 weekly skaters
  - American Sports Center, the world’s largest indoor court facility
  - Anaheim Hills Golf Course
  - Dad Miller Golf Course

Sources: <sup>16</sup> City of Anaheim estimate based on data from Themed Entertainment Association and CIC Research Inc. 2016