



City of Anaheim
Office of the City Clerk

RECEIVED 01/02/2018

Please submit completed form(s) to:
Mail or in person: Office of the City Clerk
200 S. Anaheim Blvd. Ste. 217, Anaheim, CA 92805; or
Email: tbass@anaheim.net; or Fax: (714) 765-4105

LOBBYIST'S QUARTERLY REPORT OF ACTIVITY

CHECK APPLICABLE REPORTING PERIOD:

Q1: Due April 30 (January 1 - March 31)
 Q2: Due July 31 (April 1 - June 30)

Q3: Due October 31 (July 1 - September 30)
 Q4: Due January 31 (October 1 - December 31)

PART I – LOBBYIST INFORMATION

NAME OF LOBBYIST (Last, First, M.I.)		NAME OF LOBBYING FIRM (if applicable)	
Urch, George T.		George Urch & Associates	
BUSINESS EMAIL		BUSINESS PHONE (XXX) XXX-XXXX	
gurch@socal.rr.com		(714) 464-9125	
BUSINESS ADDRESS	CITY	STATE	ZIP CODE
2521 E. Vista Point Drive	Orange	CA	92867

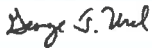
PART II – REPORTING SCHEDULES

Note: Check all applicable.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
No Lobbying Activity	Lobbying Activity/Client Disclosure Report	Campaign Contribution Report
I did not participate or engage in any form of lobbying during the reporting period.	Schedule C: Report any form of lobbying by the lobbying firm/lobbyist of the City of Anaheim or any regional agency in which Anaheim has a voting role during this reporting period. (Attach Schedule C)	Schedule D: Report any contributions made during the reporting period to the Mayor or any City Council Member by the lobbying firm/lobbyist. (Attach Schedule D)

Verification

I certify that I have reviewed Ordinance No. 6417, made available on the City of Anaheim's website and reviewed all applicable lobbying provisions. I declare under penalty of perjury under the laws of the State of California that the information contained herein is true and accurate to the best of my knowledge.

SIGNATURE OF LOBBYIST	PRINT NAME OF LOBBYIST
 <small>Digitally signed by George T. Urch DN: cn=George T. Urch, c=US, e=gurch@socal.rr.com Reason: I agree to the terms outlined by the placement of my signature in this document. Location: Date: 2018.01.02 14:17:06</small>	George T. Urch
NAME OF LOBBYING FIRM (if applicable)	DATE
George Urch & Associates	January 2, 2018



City of Anaheim
Office of the City Clerk

(Firm) Name: George Urch & Associates

CLIENT DISCLOSURE – SCHEDULE C

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Note: Complete this form for **each client** in which five hundred dollars (\$500) or more was received in a calendar month. This form may be duplicated for additional entries.

PART I – CLIENT INFORMATION

Total Compensation Lobbyist Received from Client:	\$15,000
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NAME OF CLIENT (Last, First, M.I.)	BUSINESS NAME	BUSINESS PHONE (XXX) XXX-XXXX	
Anaheim Ducks Hockey Club/Honda Center/Anaheim Arena Management	George Urch & Associates	(714) 464-9125	
BUSINESS ADDRESS	CITY	STATE	ZIP CODE
2521 E. Vista Point Drive	Orange	CA	92867

PART II – CLIENT DISCLOSURE

SECTION A. Describe the local legislative or administrative action(s) that the lobbying firm/lobbyist supported or opposed during the reporting period.

SECTION B. Disclose any form of communication by the lobbying firm/lobbyist during the reporting period. Use a separate entry for each new contact.

1. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST
Oct. 2017 - Dec. 2017	City Staffers Rudy Emami & Carlos Castellanos	George Urch
DESCRIBE PURPOSE OF MEETING:		
57 Freeway/Katella Avenue Interchange Landscaping		
2. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST
Oct. 2017 - Dec. 2017	Mayor Aide Mishal Montgomery	George Urch
DESCRIBE PURPOSE OF MEETING:		
Anaheim Homeless/Santa Ana Riverbed Issues & 57 Freeway/Katella Avenue Interchange Landscaping		
3. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST
Oct. 2017 - Dec. 2017	Councilman Steven Faessel	George Urch
DESCRIBE PURPOSE OF MEETING:		
Anaheim Homeless/Santa Ana Riverbed Issues		
4. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST
Dec. 2017	Councilman James Vanderbilt	George Urch
DESCRIBE PURPOSE OF MEETING:		
57 Freeway/Katella Avenue Interchange Landscaping & Ball Road Basin Property Purchase Effort		

If more space is needed for Part II, Section B. – Client Disclosure, check box and attach additional pages.



City of Anaheim
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(Firm) Name: George Urch & Associates

CLIENT DISCLOSURE – SCHEDULE C

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PART I – CLIENT INFORMATION

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NAME OF CLIENT (Last, First, M.I.) Anaheim Ducks Hockey Club/Honda Center/Anaheim Arena Management		BUSINESS NAME George Urch & Associates	BUSINESS PHONE (XXX) XXX-XXXX (714) 464-9125	
BUSINESS ADDRESS 2521 E. Vista Point Drive	CITY Orange	STATE CA	ZIP CODE 92867	

PART II – CLIENT DISCLOSURE

SECTION A. Describe the local legislative or administrative action(s) that the lobbying firm/lobbyist supported or opposed during the reporting period.

SECTION B. Disclose any form of communication by the lobbying firm/lobbyist during the reporting period. Use a separate entry for each new contact.

1. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST
Dec. 2017	City Manager Linda Andal	George Urch

DESCRIBE PURPOSE OF MEETING:

Variety Of Issues Impacting Honda Center (Homeless, Signage District, Etc.)

2. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST

DESCRIBE PURPOSE OF MEETING:

3. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST

DESCRIBE PURPOSE OF MEETING:

4. DATE OF CONTACT	NAME & TITLE OF CITY OFFICIAL OR STAFF CONTACTED	NAME OF LOBBYIST

DESCRIBE PURPOSE OF MEETING:

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