



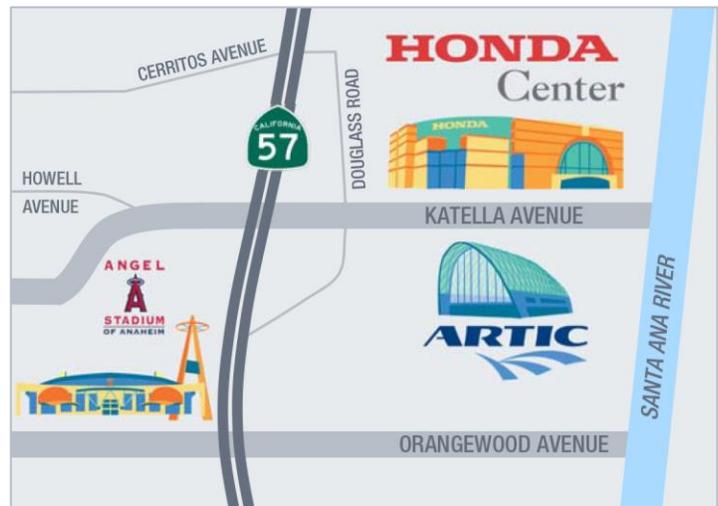
# FactSheet



## HONDA CENTER

*The next 25 years*

- **What:** agreements between the city of Anaheim and Anaheim Arena Management LLC, owner of the Anaheim Ducks, operator of Honda Center
- **Key points:**
  - **Honda Center:** Anaheim Arena Management continues managing, investing in arena through 2048
  - **Anaheim Ducks:** currently marking their 25th season in Anaheim, team committed to additional 25-plus years
  - **Parking lots:** acquisition of city lots by Anaheim Arena
  - **ARTIC:** Anaheim Arena takes over running Anaheim Regional Transportation Intermodal Center
  - **Development:** while not part of agreements, area around arena set for long-term development as part of Platinum Triangle vision
- **City Council approval:** Nov. 20, 2018
- **Start date:** Feb. 1, 2019





# FactSheet

## Honda Center Agreement

- **What:** extended management agreement for Honda Center
- **Who:**
  - **Anaheim Arena Management LLC:** Anaheim Ducks owner, Honda Center operator
  - **City of Anaheim:** Honda Center owner
- **Length:** 25 years with extensions
- **Through:** June 30, 2048, with five five-year extensions
- **Anaheim Ducks:** agreement renews the Stanley Cup champion hockey team at Honda Center through 2048 and beyond
- **Anaheim Arena:** will continue to operate, maintain and invest in Honda Center
- **City of Anaheim:** will continue to own, oversee management agreement for Honda Center
- **Original management agreement:**
  - **Start:** Dec. 16, 1993
  - **Length:** 30 years
  - **End:** June 14, 2023



### Honda Center

**What:** sports and entertainment arena

**Opened:** June 19, 1993

**Opening event:** Barry Manilow concert

**Owner:** city of Anaheim

**Construction cost:** \$123 million

**Size:** 650,000 square feet

**Capacity:**

- **Hockey:** 17,174
- **Concerts:** 18325 to 18,900

**Suites:** 83

**Parking:** 3,775 spaces onsite, 1,500 offsite



# FactSheet

## Honda Center Agreement

- **Revenue sharing:** agreement allows for the city to share in any net revenue from Honda Center operations, beyond anything put back into the arena for improvements
  - **Revenue-sharing trigger:** \$6 million, down from \$12 million in net revenue under original agreement
  - **Sharing percentage:** 47.5 percent Anaheim, up from 20 percent; 47.5 percent, Anaheim Arena; 5 percent county of Orange; sharing goes to 50-50 should county or Orange's interest be bought out
  - **City suites:** Anaheim returns one of two city suites to Honda Center on June 30, 2019, and gets equivalent number of tickets, 14, in the arena

## Parking Lots

- **What:** Sale of city-owned land in Honda Center surface lots 1, 3, 4 and 5 to Anaheim Arena
- **Price:** \$10.1 million, based on independent appraisal, reflects ongoing parking requirement
- **Parking requirement:** lots fall under requirement to provide a minimum of 3,900 spaces for Honda Center visitors
- **Near-term use:** set to continue serving as parking with potential for future development
- **Zoning:** public recreation with a mixed-use overlay as part of the Platinum Triangle
- **Allowable development:** urban-style homes, office, entertainment, commercial uses
- **Development:** would require creation of additional parking, potentially through a parking structure, with estimated construction cost of \$18 million



# FactSheet

## Parking Lots

### Lot 1

- **What:** 3.4-acre, 221-space surface parking lot
- **Where:** Douglass and Katella, south of Honda Center, east of Orange (57) Freeway, west of the Santa Ana River Trail

### Lot 3

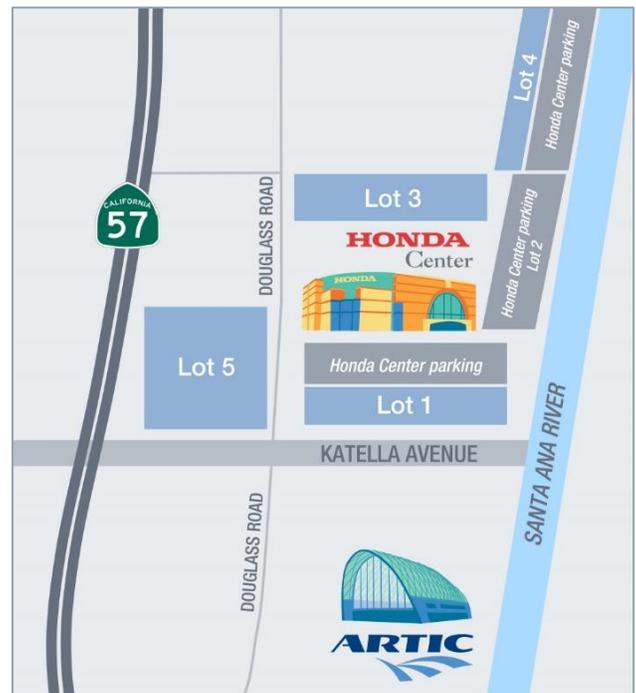
- **What:** 3.3-acre, 246-space surface parking lot
- **Where:** north side of Honda Center, east of Orange (57) Freeway, west of the Santa Ana River Trail

### Lot 4

- **What:** 2.1-acre, 273-space surface parking lot
- **Where:** north side of Honda Center, east of Orange (57) Freeway, west of the Santa Ana River Trail, near Phoenix Center Drive

### Lot 5

- **What:** 7.1-acre, 998-space surface parking lot
- **Where:** Douglass Road and Katella Avenue, west of Honda Center, east of Orange (57) Freeway





# FactSheet

## ARTIC Agreement

- **What:** agreement to manage ARTIC transit station
- **By:** Anaheim Arena Management LLC, owner of the Anaheim Ducks, operator of Honda Center
- **With:** city of Anaheim, ARTIC owner
- **Length:** 25 years
- **Through:** 2048 with option for five five-year extensions
- **Start date:** Feb. 1, 2019
- **Why:**
  - Relieves city the cost of ARTIC operation and frees money for public safety, parks and community services
  - Allows Anaheim Arena to integrate with operations and transportation planning for Honda Center
- **ARTIC budget:**



Year	Revenue	Expenses	Deficit
2016-17	\$1 million	\$3.6 million	\$2.6 million
2017-18	\$1.4 million	\$3.9 million	\$2.5 million
2018-19*	\$1.4 million	\$3.9 million	\$2.5 million

*Fiscal years are 12 months through June*

*\*projected*



# FactSheet

## ARTIC Agreement

- **Deficit:** Anaheim currently covers \$2.5 million annual operating deficit from its general fund
- **Going forward:** Anaheim Arena will be responsible for ARTIC revenue and expenses
- **Addressing deficit:** Anaheim Arena will seek to close deficit with more advertising revenue, lower costs, operating efficiencies with Honda Center
- **Advertising:** Anaheim Arena currently sells ARTIC advertising under an agreement approved in March 2017
- **Ad agreement terms:**
  - \$80,000 guaranteed annual city revenue
  - 25 percent city share of advertising revenue beyond \$120,000 annually
- **Ad space:**
  - Two-sided digital monument sign along Katella Avenue with 10-foot by 18.5-foot digital screens
  - One-sided digital monument sign along Douglass Road with a 10-foot by 18.5-foot digital screen
- **New advertising:** management agreement calls for new digital advertising display alongside the Orange (57) Freeway; all revenues after construction costs to offset ARTIC operating costs
- **Profit sharing:** agreement calls for 60 percent to city and 40 percent to Anaheim Arena

### ARTIC

**Full name:** Anaheim Regional Transportation Intermodal Center

**What:** transit center for trains, buses, shuttles serving daily commuters, visitors, leisure travelers, regional passengers

**Where:** 2626 E. Katella Ave.

**Opened:** Dec. 6, 2014

**Construction cost:** \$185 million, paid by OCTA, state, federal funding

**Owner:** city of Anaheim

**Property manager:** Lincoln Property Co., under contract with city of Anaheim

#### Ridership:

- 4,415 weekdays
- 5,250 event days

**Terminal:** 67,000 square feet

**Roof:** 120 feet high with 200,000 square feet of arching panels and 1,354 colored lights



# FactSheet

## Community Benefit

- **What:** Charitable giving, programs by the Anaheim Ducks Foundation, team owners Henry and Susan Samueli
- **Anaheim Ducks S.C.O.R.E.:** award-winning, free schools [program](#) started in 2005 that serves more than 50,000 students in Anaheim and across Southern California, using hockey to support education, health and character building
- **Mattie Lou Maxwell School:** In 2012, the Anaheim Ducks S.C.O.R.E program built a street hockey rink at the west Anaheim school (pictured) to support education, health and character building
- **Anaheim Ducks Learn to Play:** free [program](#) for first-time hockey players with training by Ducks players, free equipment, ice time
- **Top Flight Street Hockey League:** free [program](#) for those with special needs with practices, clinics and weekly games
- **The Rinks Development Program:** Since 2009, the [program](#) has brought ice rinks to seven cities, including Anaheim with The Rinks — Anaheim ICE
- **Charity fundraising:** support for Orangewood Foundation, CHOC Children's Hospital and the Anaheim Ducks Foundation through Anaheim Ducks Golf Classic, Center Ice Party, Dux in Tux, Lady Ducks Fashion Show
- **Samueli Foundation:** foundation of Henry and Susan Samueli with more than \$500 million given toward education, youth, integrative health and to support Jewish culture and values

