



City of Anaheim Planning and Building Department

NOTICE OF AVAILABILITY BEACH BOULEVARD SPECIFIC PLAN DRAFT ENVIRONMENTAL IMPACT REPORT (SCH# 2017041042) DEVELOPMENT PROJECT NO. 2015-00014

The City of Anaheim has prepared the Draft Beach Boulevard Specific Plan (BBSP) to guide future development of the area outlined in red on the map below. The BBSP establishes a community-driven vision for future development of this area. This vision is supported by new development standards, permitted and prohibited uses, design guidelines, sustainable practices, economic development incentives, and capital improvements that improve the quality of life for all future users of the corridor. The Draft BBSP is available on the project webpage at www.anaheim.net/improvethetheboulevard. To learn more about this project, please attend one of the following meetings:

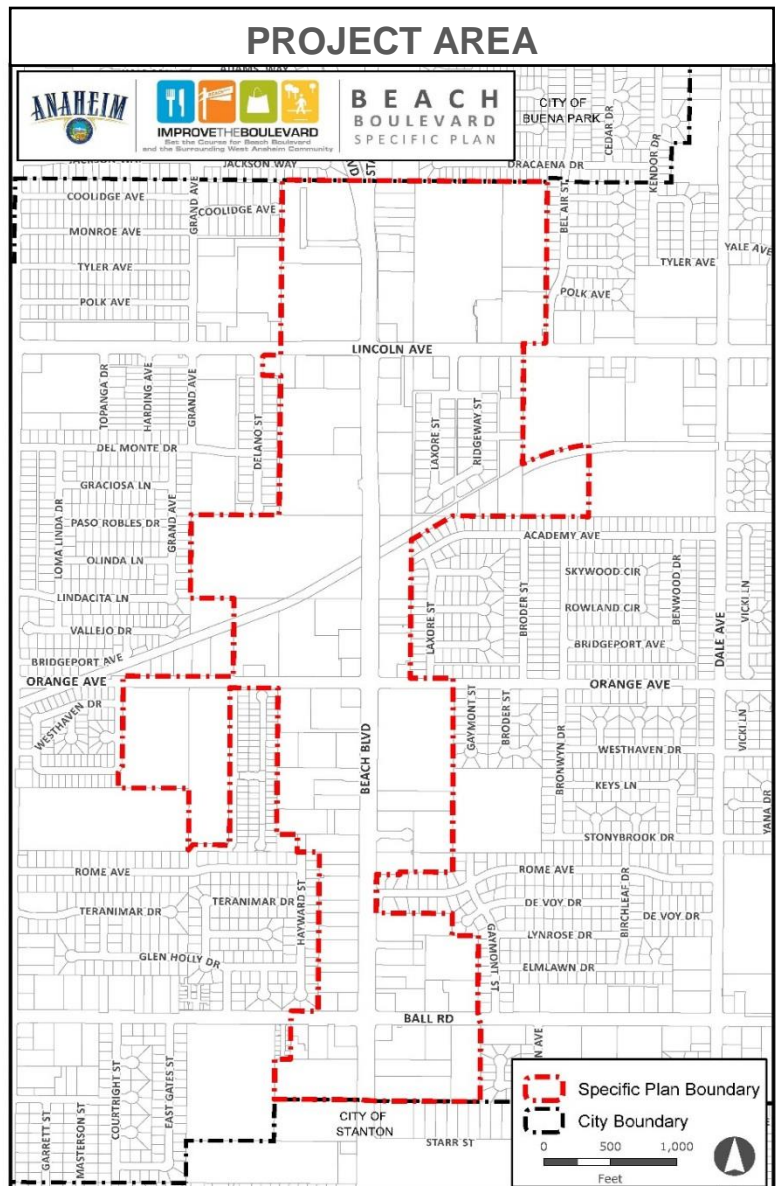
COMMUNITY MEETING
SEPTEMBER 4, 2018, 6:30 p.m.
WEST ANAHEIM YOUTH CENTER
320 S. BEACH BOULEVARD
ANAHEIM, CA 92804

PLANNING COMMISSION WORKSHOP
SEPTEMBER 17, 2018, 5:00 p.m.
ANAHEIM CITY HALL
COUNCIL CHAMBER, 1ST FLOOR
200 S. ANAHEIM BOULEVARD
ANAHEIM, CA 92805

CITY COUNCIL WORKSHOP
SEPTEMBER 25, 2018, (Time TBD)
ANAHEIM CITY HALL
COUNCIL CHAMBER, 1ST FLOOR
200 S. ANAHEIM BOULEVARD
ANAHEIM, CA 92805

PLANNING COMMISSION PUBLIC HEARING (date tentative), 5:00 p.m.
OCTOBER 29, 2018
ANAHEIM CITY HALL
COUNCIL CHAMBER, 1ST FLOOR
200 S. ANAHEIM BOULEVARD
ANAHEIM, CA 92805

For more information about this project, please contact Gustavo Gonzalez at 714-765-4671 or ggonzalez@anaheim.net



NOTICE OF AVAILABILITY
BEACH BOULEVARD SPECIFIC PLAN
DRAFT ENVIRONMENTAL IMPACT REPORT (SCH# 2017041042)
DEVELOPMENT PROJECT NO. 2015-00014

<p>WHAT IS THE PROJECT?</p>	<p>The City of Anaheim is proposing to adopt the Beach Boulevard Specific Plan (BBSP) to guide future development within 283 acres along the Beach Boulevard corridor in the City of Anaheim. The proposed BBSP would establish a community-driven vision supported by new development standards, permitted and prohibited uses, design guidelines, sustainable practices, economic development incentives, and capital improvements that improve the quality of life for all future users of the corridor. Approval of the BBSP includes certification of an environmental impact report, and amendments to the General Plan, Zoning Code and Zoning Map.</p>
<p>WHERE ARE THE BOUNDARIES OF THE BEACH BOULEVARD SPECIFIC PLAN?</p>	<p>The Beach Boulevard Specific Plan (Project Area) encompasses approximately 283 acres along an approximately 1.5-mile portion of Beach Boulevard/State Route 39 (SR-39) in the City of Anaheim. The segment of Beach Boulevard within the Project Area borders the City of Buena Park to the north and the City of Stanton to the south. Major cross streets along the corridor within the City limits include Ball Road, Orange Avenue, and Lincoln Avenue. Existing uses within the Project Area include hospitality, commercial, residential, office, recreational, and institutional facilities. Points of interest within the area include Twila Reid Park, Schweitzer Park, West Anaheim Medical Center, and the West Anaheim Youth Center.</p>
<p>HAS THE CITY STUDIED THE POSSIBLE EFFECTS THIS PROJECT MAY HAVE ON THE ENVIRONMENT?</p>	<p>Yes, the City, as the LEAD AGENCY, has analyzed the environmental effects of implementing the BBSP using the standards contained in the CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA). The City has prepared a Draft Environmental Impact Report (EIR) for the Proposed Project in conjunction with the Draft BBSP Document. The Draft EIR analyzes the environmental effects of the Proposed Project. Significant effects on the environment anticipated because of implementation of this project include Aesthetics, Air Quality, Cultural Resources, Geology and Soils, Greenhouse Gas Emissions, Hazards and Hazardous Materials, Hydrology and Water Quality, Land Use and Planning, Noise, Paleontological Resources, Population and Housing, Public Services, Recreation, Transportation and Traffic, Tribal Cultural Resources and Utilities and Service Systems. The Draft EIR proposes mitigation measures that would reduce these effects to less than significant, with the exception of impacts to Air Quality, Greenhouse Gas Emissions and Transportation and Traffic, which would remain significant and unavoidable. The proposed certification of the EIR includes adoption of Findings of Fact, a Statement of Overriding Considerations, and a Mitigation Monitoring Program.</p>
<p>HOW CAN I LEARN MORE ABOUT THIS PROJECT?</p>	<p>The City will hold several opportunities to learn more about this project and provide comments, including a community outreach event and workshops with the Planning Commission and City Council. The location, date and time of these events are listed on the opposite side of this notice. The Draft EIR is available for review at the Anaheim Planning and Building Department, at Anaheim City Hall (200 S. Anaheim Blvd.); the Anaheim Central Library (500 W. Broadway) and the Haskett Library (2650 W. Broadway); and, online at www.anaheim.net/planning under the Quick Link to Current Environmental Documents. The Draft BBSP Document is available on the Proposed Project's webpage at www.anaheim.net/improvethetheboulevard. A report to the Planning Commission containing staff's recommendations will be available on the City's website on the Thursday before the meeting at www.anaheim.net/planningcommission. You are also welcome to contact Gustavo Gonzalez at (714) 765-4671 or ggonzalez@anaheim.net.</p>
<p>CAN I COMMENT ON THE PROJECT?</p>	<p>Yes, the City wants to hear from anyone who has comments about the Proposed Project. You may mail comments to Gustavo Gonzalez at City Hall (200 S. Anaheim Blvd, MS 162, Anaheim, CA, 92805) or comment by e-mail to ggonzalez@anaheim.net. You may also attend the hearing described below. The City is circulating the Draft EIR and Draft BBSP for a 45-day public review period from August 23, 2018 to October 8, 2018. Staff will address comments received by October 8, 2018 in the Final EIR. Staff will provide these comments and responses to Planning Commission as part of its staff report.</p>
<p>WHAT WILL THE PLANNING COMMISSION DO AT THE PUBLIC HEARING?</p>	<p>The Planning Commission is tentatively scheduled to hold a public hearing to consider the Draft EIR and the BBSP at 5:00 p.m. on October 29, 2018 in the Council Chamber. The City will separately notice the Planning Commission Meeting. The City invites you and all interested persons to attend and speak at the public hearing either for or against the DEIR and the BBSP. After reviewing reports, written public comment and listening to public comment at the hearing, the Planning Commission will vote to recommend whether the City Council should approve or deny the DEIR and BBSP. The Planning Commission may also vote to make this decision at a future Planning Commission meeting. In either case, the decision will be made at a meeting open to the public. The City Council will hold a public hearing following the Planning Commission Meeting. The City will send separate notice for the City Council meeting.</p>