



WALT DISNEY Parks and Resorts U.S.

March 25, 2021

Ms. Elaine Thienprasiddhi
Senior Planner
City of Anaheim Planning Department
200 South Anaheim Boulevard
Anaheim, California 92805

Re: **DisneylandForward** – A Comprehensive Update of The Disneyland Resort
Specific Plan and The Anaheim Resort Specific Plan - Letter of Request

Dear Ms. Thienprasiddhi:

On behalf of Walt Disney Parks and Resorts U.S., Inc. (“Disney”), I am pleased to request the City of Anaheim’s consideration and approval of **DisneylandForward** (the “Project”), a comprehensive update of Disney’s development approvals in Anaheim which date from the mid-’90s. This update is necessary for Disneyland Resort to continue to invest and be an industry leader in bringing first-of-a-kind offerings to Anaheim, which in turn will create thousands of new jobs and help support Anaheim’s funding for important services such as police, fire and public schools.

The health and vitality of the Anaheim Resort area has never been more important than it is today. The Disneyland Resort is eager to reopen its gates, welcoming back our more than 10,000 cast members and resuming our role as one of the region’s largest employers and economic engines. At the same time, we must think beyond this moment and create a bold vision for the future, one that allows us to provide guests with the immersive, integrated experiences they have come to expect from Disney.

In order to update these approvals, **DisneylandForward** seeks to amend The Disneyland Resort Specific Plan (“DRSP”), The Anaheim Resort Specific Plan (“ARSP”), and the respective zoning and development standards for Disney-controlled properties governed by these specific plans. As you are aware, the DRSP, which was analyzed in The Disneyland Resort Environmental Impact Report No. 311, certified by the City of Anaheim in 1993, allows development of up to 6,850,000 square feet of theme park uses and up to 5,600 hotel rooms along with other uses in


the area governed by the DRSP. The ARSP, which was most recently analyzed in Supplemental Environmental Impact Report No. 340, certified by the City of Anaheim in 2012 to support an amendment to the ARSP, allows the Disney-owned properties governed by the ARSP to be developed with up to 75 or 50 hotel rooms per gross acre with approval of a Final Site Plan.

Disneyland**Forward** will allow continued, long-term growth of the Disneyland Resort by providing (1) more flexibility as to location of permitted uses within Disney's properties in the DRSP and the ARSP areas, and (2) streamlined future review of Disney projects in these areas. Disney is not seeking any public funding, additional square footage for theme park uses or retail entertainment uses, or additional hotel rooms, beyond those already approved, but rather the ability to move existing entitlements to other Disney properties within the areas governed by the DRSP and ARSP.

We understand that the environmental issues relating to Disneyland**Forward** will be reviewed in a Subsequent Environmental Impact Report prepared pursuant to the California Environmental Quality Act, California Public Resources Code Section 21000, *et seq.*, via a process that will allow significant public input. In advance of that process, Disney is embarking on a robust community outreach program to brief and obtain input from Disney's neighbors in and around The Anaheim Resort. The kick-off of the community outreach program included mailing the attached brochure regarding the Disneyland**Forward** project to over 90,000 neighbors and community leaders.

We look forward to working with you during this exciting process. If you have any questions, please do not hesitate to contact the undersigned.

Best regards,



Deanna Detchemendy
Assistant General Counsel and Vice President

Enclosures

cc: Mr. Ted White
Ms. Susan Kim
Mr. Joe Haupt
Kathleen O'Prey Truman, Esq.